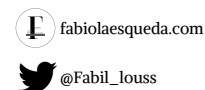


FABIOLA ESQUEDA

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RELEVANT EXPERIENCE

Videojournalist | Random Lengths News, Harbor City Current

Direct on-camera interviews with candidates during election season, including LASD sheriff candidates. Create trailers promoting stories for social media to optimize exposure for publication. Collaborate with writers and photojournalists for multimedia pieces. Filmed most-watched video for the publication with currently 29,000 views on YouTube.

Google News Initiative Fellow | Google, Los Angeles July-Oct. 2021

Wrote several articles, from multimedia, investigative, feature and photojournalism pieces. Filmed and edited videos on a variety of topics, edited in non-linear and multi-source formats for social media and YouTube. Published up to three articles and videos a week. Had four stories in the top ten most-read stories for the 2021 year.

Producer | Documentary Film, Daughters of Femicide Sept. 2020-current

Design and write interactive social media posts and edit non-linear video projects. Organize Facebook Live events. Write scripts and present ideas to push production forward. Interview and transcribe interviews from Spanish to English.

Producer/Editor | The Bottom Line Newspaper, Santa Barbara 2017-2020

Supervised a team of up to eight video journalists. Oversaw every staff project to ensure video production and journalistic standards. Pitched a variety of stories at weekly staff meetings. Wrote scripts, shot and edited videos for Facebook, Instagram and Twitter. Posted videos to the company website, YouTube and Facebook page.

Foreign Correspondent | International Reporting UCSB, Berlin, Germany May-July 2019

Wrote, produced, filmed and edited two feature videos on refugees four years after the refugee crisis in Germany and the history and progression of Berlin's LGBTQ mecca. Scheduled and interviewed a diverse pool of individuals.

INTERESTS

National Association of Hispanic Journalists- Los Angeles Chapter: Wrote monthly newsletters, and designed graphics for the organization's Instagram and Twitter page.

National Association of Hispanic Journalists- UCSB Chapter Founder/President: Directed bi-weekly meetings and recruited Latinx student journalists.

SKILLS

Language: Native in Spanish and English;

Bilingual Reporter

Adobe Creative Cloud: Advanced in Premiere Pro, Photoshop; proficient in After Effects, learning Illustrator.

EDUCATION AND CERTIFICATIONS

University of California, Santa Barbara/ (B.A) Sociology

Immersion Study Abroad Program in Università di Bologna, Italy: Completed a semester abroad with coursework on humanitarian communications and journalism.

Professional Journalism Certificate

Received Professional Journalism Certificate from UC Santa Barbara in June 2020. Freelanced for the department of Humanities and Fine Arts. Wrote blogs on the LGBTQ community and created videos spotlighting student artists.